

FITNESS-PROFITS.COM TRAFFIC-GENERATION LESSON

A Little-Known But Highly Effective Method: Question & Answer Sites!

In this lesson I'm going to be sharing with you a method that is incredibly easy to use, 100% free, and that can drive you a steady stream of traffic with very little effort on your part...

Ever heard of "Yahoo Answers"? What about "Yedda"? "AskVille"?

These are websites where users can post their own questions about virtually any topic they want, and other users can then post their answers. It's basically like a discussion forum, only it's specifically laid out in a question/answer format.

Each site has specific categories that are dedicated to health and fitness. If you check out these sections you'll find all kinds of questions on a variety of topics such as muscle building, fat loss, strength development, nutrition, supplements, equipment etc.

These sections are constantly flooded with questions - in fact, if you check the time stamps on the Yahoo Answers site, you'll see that a new question pops up virtually every few minutes.

How can you take advantage of this as an affiliate?

Simple: post a short response to the question and include a link back to your website at the end (or directly to my website using a domain forwarder).

The great part about this is that you don't have to provide an actual specific answer to the question. If you have no real knowledge about burning fat or building muscle, it doesn't matter. For example, if someone posted a question saying that they want to learn how to build muscle on their skinny arms, your response could look like this:

"I used to have super skinny arms too. After doing some research I found out that building up your biceps and triceps is actually really simple, yet most people get it all wrong. Check out this website... You can sign up for a free 8-part email course that will teach you exactly how to build muscle quickly not just on your arms but your entire body. It helped me out big time:

www.YourDomain.com

I hope this helps!"

See how easy that is?

This will generate sales for you in a couple of ways...

First off, these websites receive a ton of direct traffic from people who are browsing the questions and searching for information themselves. You should be able to generate a decent number of visitors through this alone.

Secondly, these Q&A pages usually receive favorable positions on the search engines for a lot of longer keyword variations. After you've been consistently posting answers over a decent period of time, a lot of those will begin showing up on the first couple pages on the search engines.

For example, you might post an answer to a question that says "How can I burn fat from my thighs?". That question may very well get indexed on the first page of Google and other big search engines for that specific term. Now when anybody performs a search for that term, there's a good chance they'll come across your answer that contains your affiliate link.

Pretty simple, huh?

It is, and it can be a very effective way to create a new stream of traffic and buyers.

Here's how I'd recommend going about it...

- 1)** First off, you'll need to create an account at the websites I'm going to recommend shortly. They're completely free and it takes just a couple minutes to sign up on.
- 2)** Create some basic pre-set templates to base your answers around. You should have at least 5 different templates in place for each of my 4 products (20 templates total). This way you can simply copy/paste in your templates rather than having to create answers from scratch every time.
- 3)** Make sure your answers give a passive recommendation and do not come across as spam. There is a "report abuse" link under every single answer, and if your answers sound like spam, you can be sure you'll be flagged by other users which will kill your chances of producing sales. Simply write in 1 or 2 sentences that relate to the question and then a friendly

recommendation to click your link at the bottom.

Important: You MUST use either a link back to your own website or use a domain forwarder to my sales pages. Do not post blatant affiliate links as they are far less likely to be clicked on and it's almost certain that you'll be flagged for spamming.

4) Take some time at the beginning and end of each day to answer questions. With your pre-written templates in place, you can literally answer 10 questions in as little as 10 minutes. It's up to you how many questions you want to answer each day, but I'd shoot for a minimum of 4 per product (12 total)... 4 for MuscleGainTruth.com, 4 for HowToBurnFat.com, 4 for FitnessInnerCircle.com. If possible, try to space them out a little to decrease the chances of being flagged. My advice is to do 6 or 7 first thing in the day, and then 6 or 7 before bed.

Again, if you check the time stamps you'll see that new questions are posted every few minutes, so you aren't going to run out of questions to answer.

5) Obviously you'll get the best results by posting the most relevant product recommendation based on the question. If someone asks a muscle building question, you'll want to get them to the Muscle Gain Truth product. If they ask a fat loss question, get them to the Real Deal product. FitnessInnerCircle.com can be promoted to virtually any fitness-related question.

6) If you want to take this a step further, you can try posting links to specific articles/downloads based on the question. For example, if someone asked a question about whey protein supplementation, and you have an article on your site that deals with this topic, go ahead and forward them to the article.

Or if someone asked for advice on fat loss recipes, you could post a link to download your branded copy of my viral PDF "Delicious Body Sculpting Recipes & Smoothies".

Feel free to get creative here. The more relevant your answer is, the better your results will be. That said, if you simply want to follow a "higher volume" method and get this done as quickly as possible, sending the readers straight to my sales page is okay too.

That's really all there is to it.

Yahoo is the main site where you should place most of your focus. Yahoo gets the highest volume of questions by far and is very often indexed in favorable spots on the search engines:

Yahoo Answers: <http://answers.yahoo.com/>

If you want to go at this really aggressively and get ahead of other affiliates, you can also post answers on these sites as well:

AskVille: <http://www.askville.com/>

Yedda: <http://www.yedda.com/>

You can also post on eHow.com as well. This is not a traditional “Q &A” site. This is a site where users post short “how to” articles on various topics, and then other users can leave comments. You can use this site to leave comments on relevant articles and then make a passive recommendation with your affiliate URL as another resource that you recommend people check out.

eHow: <http://www.ehow.com/>

On the next page I’ll give you a quick rundown of how to get your account going on each site and where to post your answers...

Yahoo Answers Setup

- Visit <http://answers.yahoo.com/>
- If you don't already have a yahoo account then sign up for one
- Check the left hand bar and you'll see the topics listed.
- Click "Health", and then "Diet & Fitness".
- A list of recently asked questions will appear. Simply click the question you want to answer and you'll be all set.
- The volume of questions on yahoo is massive, so this is a great place to focus your efforts. If you look at the time stamps you'll see that new questions are popping up virtually every couple minutes.

AskVille Setup

- Visit <http://www.askville.com/>
- Create an account by clicking the orange sign up button in the top corner
- For some reason they make you verify your account by texting an activation code to your cellphone. It's kind of annoying but takes only a minute or so.
- Once your account is active, click "health" in the side bar. Another bar will now open on the right hand side that contains narrower sub-categories. "Exercise", "nutrition", "weight loss", "diet", "weight", "vitamins", "supplements" and "fitness" are all appropriate categories to find questions in.
- Click the question you want to answer and fill out the necessary fields.

Yedda Setup

- Visit <http://www.yedda.com/>
- Click the orange signup button
- Create your account and choose your main topic as "Health"
- Click the "answer" link at the top of the page
- Search for relevant questions, click them and add your answer
- You can also use the search function in the top right corner to try and find relevant questions

eHow Setup

- Visit <http://www.ehow.com/>
- Click the join link in the top corner
- Select "Health" on the left hand column, and pick the "Diet & Nutrition" sub-category
- A large list of relevant sub-categories will appear. Select one.
- A list of "how to" articles will appear that users have submitted. Click on a relevant article and then use the comment field at the bottom to leave a short post.

Go ahead right now and sign up on those 4 sites using the instructions I've outlined to get it out of the way so that you can start posting.

I would recommend that you spend a few minutes at the beginning and end of each day to post 4 answers or more per product (12 total for the day).

Just like article marketing, this should become one of your automated daily tasks.

Keep in mind that this is a method that requires some decent volume in order to start driving sales. You most certainly are not going to post a few answers and then watch as endless visitors flock to your website and empty their wallets for you.

This is a method that you'll need to slowly build up over a few weeks of daily postings in order to see results. As your links circulate in greater numbers and as the questions begin showing up on search engines you can expect to see some solid, consistent sales from your efforts.

Think of it on a larger scale: with 12 posts a day, you'll already have **84** within 1 week and **336** within a month. 3 months and you'll have **1008**. These questions will be circulating all over the web with your affiliate link in them and will be driving a steady stream of buyers your way.

The best part is, you'll be genuinely helping people out by posting these answers. If you have any decent fitness knowledge and you check out the typical answers that most users post, you'll quickly see just how inaccurate most of them are.

By posting a link back to one of my sites or yours you'll be legitimately helping that user find an honest and reliable source of information to help solve their problem, and you'll be rewarded in return. Everyone wins.

I see no reason why you shouldn't begin using this method to your advantage immediately. With the high volume of questions that show up and the small number of affiliates who actually use this method, this is definitely a traffic source worth taking advantage of.

A handwritten signature in black ink, appearing to read "S. Salewanyj". The signature is written in a cursive, flowing style with a large, stylized 'S' at the beginning.